



MAGIC BUS

Global Youth Leadership Program

ABOUT MAGIC BUS INDIA FOUNDATION

At Magic Bus, our mission is to break the poverty cycle one child at a time. Since 1999 we have been inspiring generation of young leaders and empowering them to reach their highest potential.

To strengthen our mission, Magic Bus provides a unique opportunity for students from the world to become Ambassadors of social change through our Global Youth Leadership Program. Designed specifically for high school students, this program focuses on leadership development and educational transformation, while promoting mutual understanding and altruism through the immersion of participants in the underserved communities in India where Magic Bus works.



Childhood to Livelihood





WHY GLOBAL YOUTH LEADERSHIP PROGRAMME?

The Magic Bus Global Youth Leadership Programme is an exciting 8-day experience in India. During this programme, participants will have the opportunity to gain hands-on experience in Magic Bus charity work and volunteering. Dedicating 3 days to actively contributing to the charity's initiatives. Additionally, 2 days will be dedicated to exploring the vibrant city of Mumbai, taking in its sights and immersing in its unique culture. Another 2 days will be focused on fostering leadership skills among the youth, emphasizing how they can make a meaningful difference in underserved communities. To provide a well-rounded experience, 1 day will be dedicated to cultural immersion, allowing participants to engage in activities such as Indian cooking and Warli painting, providing a glimpse into the rich heritage of the country. This programme offers an incredible opportunity for young individuals to not only contribute to the Magic Bus mission but also develop leadership qualities and gain a deeper understanding of Indian culture. Join us for this transformative journey where you can make a positive impact and broaden your horizons.

ITINERARY AND EXPERIENCE ACTIVITIES

(Please note that this itinerary is subject to change. Itineraries may vary based on the group size and seasonal opportunities).

DAY

ACTIVITIES

DAY 1

- Arriving in Mumbai
- Orientation of the programme
- Rest and Relax

DAY 2

- Visit Magic Bus India Foundation programme in Mumbai and participate or observe a activity based session and interact with children
- Community walk- to understand the children situation and challenges daily lives

DAY 3

- Visit Magic Bus India Foundation programme in Mumbai (Location will be different from Day 2) and participate or observe a activity based session and interact with children
- Community walk- to understand the children situation and challenges daily lives

DAY 4

- Mumbai Sightseeing

DAY 5

- Magic Bus Rural village programme experience and village tour

DAY 6

- Leadership session
- Community development project

DAY 7

- Cooking session (Indian cuisine)
- Art Session (Warli painting)

DAY 8

- Spice market tour
- Shopping
- Departure



BENEFITS AND VALUE PROPOSITION

During the program, participants will get the opportunity to:

- Observe and take part in a Magic Bus activity-based 'session,' which is grounded on a learning model that uses games and play to change attitudes and behaviors
- Work in teams to develop, design and lead a Magic Bus session for children living in marginalized communities
- Complete a community project, which may include fitting solar panels and lights in rural villages, creating green and ecofriendly spaces for urban schools, or constructing water pipelines from water sources to remote villages
- Gain invaluable real world experience by adapting to new environments and navigating the daily challenges faced by children living in underserved communities

TESTIMONIAL

I loved this program because of the experiential learning that takes place throughout. Everything we do is for a reason, and there is nothing that is too overwhelming. Everything is challenging in all the right ways and showed me a different side of a country I've been visiting all my life.

Aanya Bhandari (Houston, TX)

I became aware that there are different types of leaders – the Magic Bus mentors, the children they work with, and even village elders. Everywhere I looked there were examples to emulate. This is not normally where I would have looked for inspiration!

Ayden (Istanbul, Turkey)

Magic Bus programs and Centre sessions are incredibly thought out. The staff has built an intentional program that sets participants up for success. We came to the Centre as individuals connected by a love of sports. Over the next few days, we pushed each other and were pushed by our program leaders physically, mentally, and emotionally. By the time we began our community visits in Mumbai, we were a team – a team on a journey, both staff and participants together.

Casey Stewart (Philadelphia, PA)



OVERVIEW

Today In India

Only
30%

of adolescents in the country have higher secondary education.


60%

of the youth do not have 21st century soft skills necessary for employment.

30%

of girls are married off before they reach 18 years of age.

Magic Bus India Foundation is the largest implementing NGO in the education and skilling space in India. Through our Adolescent & Youth Skilling Programmes, we equip young people with life skills and knowledge that enables them to thrive in the transition from Childhood to Livelihood.

	CHILDHOOD PROGRAMME	LIVELIHOOD PROGRAMME
Participants	Adolescents 	Youth 
Age Group	12 – 18 years	18 – 24 years
Programme Touchpoints	<ul style="list-style-type: none"> • Children • Teachers • Parents • Community 	<ul style="list-style-type: none"> • Youth
Key Components	<ul style="list-style-type: none"> • Education Enhancement • Life Skills 	<ul style="list-style-type: none"> • Employability Skilling • Job Training • Livelihood Connect
Outreach	<ul style="list-style-type: none"> • 302 Community Learning Centres • 2770 Schools • 24 States & UT 	<ul style="list-style-type: none"> • 95 Livelihood Centres • 825 Colleges • 13 States & UT
5 Years Goal	<ul style="list-style-type: none"> • To empower 16 lakh adolescents 	<ul style="list-style-type: none"> • To place 5 lakh youth

Our Vision

A world where young people* break out of poverty to lead fulfilling, rewarding lives and contribute positively to their communities.

Our Mission

To equip vulnerable young people* with life skills** that enable them to thrive in the transition to adulthood.

Footnote: (*) WHO defines 'Adolescents' as individuals in the 10-19 years of age group and 'Youth' as the 15-24 year age group. While 'Young People' covers the age range 10-24 years.

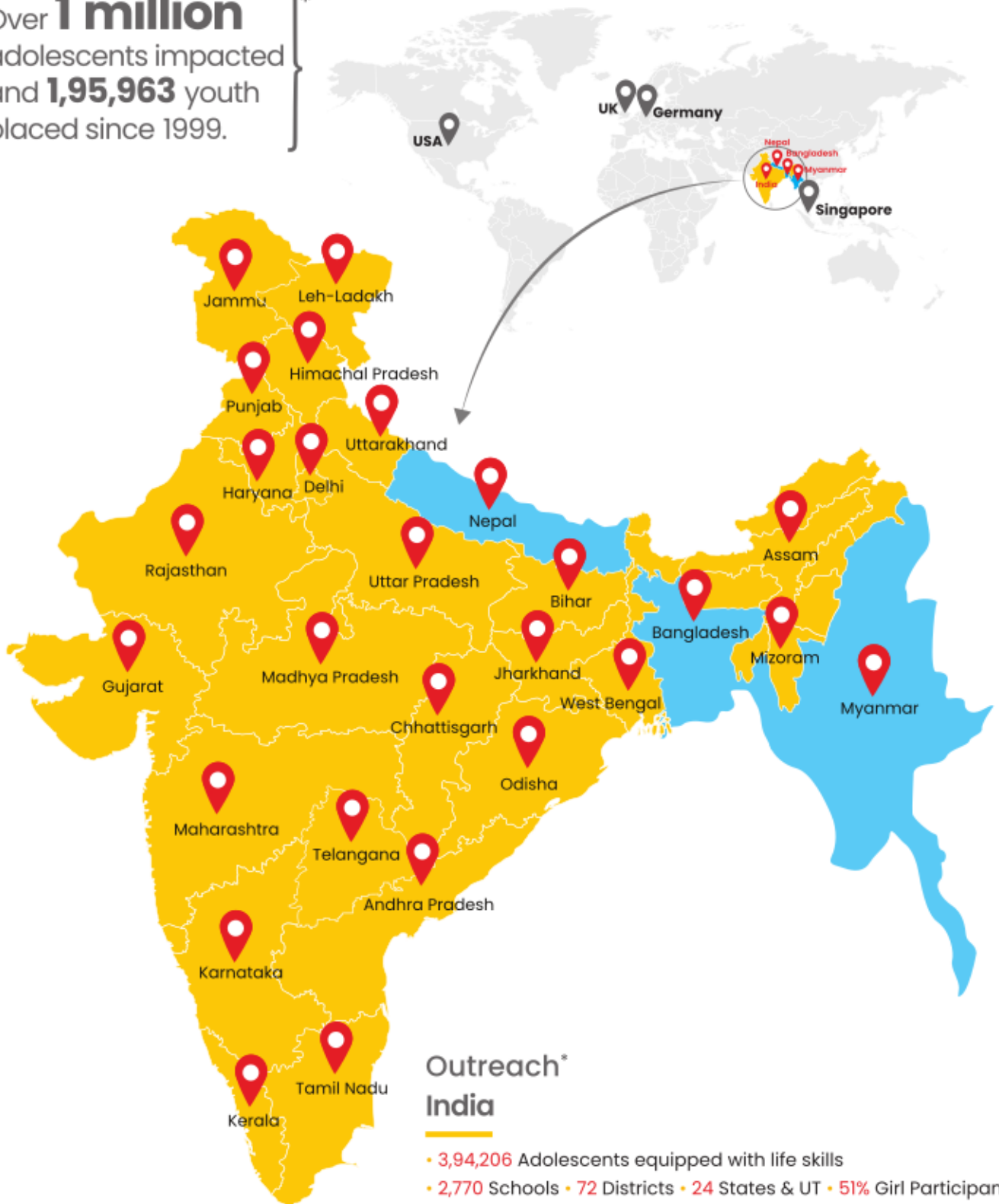
(**) We define life skills broadly, to include self-management skills, literacy and numeracy skills, employability skills and citizenship skills.

Founder,
**MATTHEW
SPACIE**



OUTREACH

{ Over **1 million** adolescents impacted and **1,95,963** youth placed since 1999. }



Outreach* India

- 3,94,206 Adolescents equipped with life skills
- 2,770 Schools • 72 Districts • 24 States & UT • 51% Girl Participants
- 92,407 Youth Enrolled • 825 Colleges
- 95 Livelihood Centres • 13 States & UT • 55% Girl Participants

Bangladesh & Myanmar

- 4,700 Adolescents

*As on 31st March 2023

IMPACT

Magic Bus' Life Skills Education programme participants showed

22.6%*

improvement in their perceived self-efficacy



Magic Bus' Life Skills Education programme revealed

90%*

of adolescent programme participants valued life skills like,

Problem-solving



Communication



Being confident



Magic Bus' Life Skills Education programme helps to improve egalitarian gender attitudes especially among girls by

26%



IMPACT

Self-Efficacy & Resilience

Self-Efficacy **26%**

Resilience **17.5%**

Adolescents on the Magic Bus programme have **26%** improvement in perceived self-efficacy and **17.5%** improvement in resilience. This strengthens their ability to aspire, apply critical thinking skills, make decisions, and address challenges.

School Regularity



Adolescents on the Magic Bus programme are **6x** more likely to attend at least 5 days of school every week.

Endline **46%** **98%**

Baseline **52%**

School regularity of **98%** adolescents on the Magic Bus programme improved significantly by **46%** from **52%** at baseline to 98% at endline.

School Completion



Magic Bus **76%**

National **69%**

76% of adolescents on the Magic Bus programme completed secondary education until grade 10 and have transitioned to higher secondary, as compared to the national average of **69%**, thereby reducing risk of child marriage.

Livelihood Attainment



Magic Bus has best in class performance indicators -

95% of young people graduate from Magic Bus' Livelihood programme.

70% of young people are placed in sustainable jobs with an average salary ranging between **₹ 12,000** and **₹ 13,000**.

85% of young people continue with employment even after 6 months from the date of joining.

55% of young people on Magic Bus' Livelihood programme are women.

100,000 young people impacted by the Magic Bus Livelihood programme

[1] Data is based on multiple external programme evaluations undertaken between 2016 - 20 covering more than 1.6 lakh adolescents, who have been on the Magic Bus three-year life skills education programme from 21 states and 36 districts. The improvement is over baseline with an average of 55.7% and 76% adolescent with good perceived self-efficacy and resilience skills respectively. [2] Data is based on meta-analysis of multiple evaluations studies by third party research agency commissioned in June 2020 with adolescents on the Magic Bus programme for two years. [3] External impact assessment undertaken in 2019 for a project with an outreach of 1.4 lakh adolescents across 20 states and 31 districts implemented over 3 years. [4] Data is based on an universal grade progression tracking system in a large project implemented in schools across 4 states and 23 districts with an outreach of 18,000 adolescents.

[5] <http://www.dise.in/downloads/publications/documents/u-dise-school-education-in-india-2015-16.pdf>.

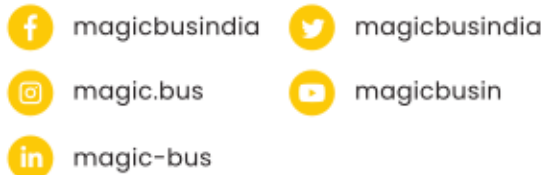




MAGIC BUS INDIA

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All donations to Magic Bus are eligible for 50% tax exemption under BOG of the Income Tax Act. Magic Bus is a non profit organisation registered as Magic Bus India Foundation under Section 25 of the Companies Act 1956.



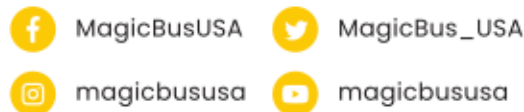
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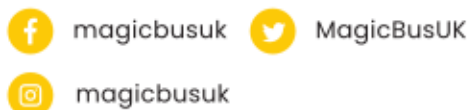
Contributions are tax deductible in accordance with IRS rules and regulations.



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If you are a UK taxpayer, we can claim Gift Aid on your donation and receive 25% of the donation back from the government.



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